



Call for SMC 2023 Partners and Exhibitors

The 2023 IEEE International Conference on Systems, Man, and Cybernetics (SMC 2023) is the flagship conference of the IEEE Systems, Man, and Cybernetics Society. It provides an international forum for researchers, educators, and practitioners to learn, share knowledge, report recent innovations and developments, and exchange ideas and advances in all aspects of systems science and engineering, human-machine systems, and cybernetics. SMC 2023 will be in Maui, the second largest Hawaiian island and beloved for its world-famous beaches, views of migrating humpback whales, and magnificent sunrises and sunsets. The theme of the 2023 conference is ‘Improving the Quality of Life’.

SMC 2023 will feature hundreds of high-quality oral and poster presentations, one-day workshops covering topics in trustworthy AI, robotics, and neuroergonomics in healthcare, several tutorials, as well as host the 13th International Brain-Machine Interface (BMI) Systems Workshop and the 3rd IEEE Future Directions Workshop on Telepresence. Several Awards and Best Paper Awards will be presented at SMC 2023.

The purpose of Partnerships and Exhibits at SMC 2023 is to showcase state-of-the-art technologies in systems science and engineering, human-machine systems, and cybernetics; promote recent advancements from R&D laboratories and industry; support student development; and importantly, foster greater collaboration between academia and industry. To this end, several packages (see next page) have been developed and tailored to your needs. Customized packages may also be possible; in this case, please contact the Partnerships and exhibits Chair for more details.

For further information about SMC 2023 and its satellite events, please see details below:

Website: <https://ieeesmc2023.org>

Dates: October 1-4, 2023

Venue: Hyatt Regency Maui Resort and Spa, 200 Nohea Kai Dr., Lahaina, Hawaii, United States, 96761

Contact information:

Tiago H. Falk, Partnerships and Exhibits Chair, tiago.falk@inrs.ca

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Partnership and Exhibitor Packages

Diamond Package (USD\$12,000)

- Two 3x6 ft exhibitor tables
- Up to four registrations for the IEEE SMC 2023 Conference
- Up to four banquet tickets
- Up to four pages of inserts to be included in the Conference Materials for the attendees
- Company logo added to the SMC 2023 webpage and in the conference proceedings
- Company description, up to 250 words, added to the SMC 2023 webpage
- Company promotional video, up to 5 minutes, to be displayed during one coffee break to all conference attendees

Platinum Package (USD\$7,000)

- Company logo added to the SMC 2023 webpage and in the conference proceedings
- Company description, up to 250 words, added to the SMC 2023 webpage
- Company promotional video, up to 5 minutes, to be displayed during one coffee break to all conference attendees

Gold Package (USD\$6,000)

- Two 3x6 ft exhibitor tables
- Up to two registrations for the IEEE SMC 2023 Conference
- Up to two banquet tickets
- Up to two pages of inserts to be included in the Conference Materials for the attendees
- Company logo added to the SMC 2023 webpage and in the conference proceedings
- Company description, up to 250 words, added to the SMC 2023 webpage

Silver Package (USD\$3,000)

- One 3x6 ft exhibitor tables
- One registration for the IEEE SMC 2023 Conference
- One banquet ticket
- One page of inserts to be included in the Conference Materials for the attendees
- Company logo added to the SMC 2023 webpage and in the conference proceedings

**** Customized partnership/exhibition opportunities are also available upon request****

If you are interested in one of the above packages, please contact the Partnerships and Exhibits Chair for more details and payments instructions.